



WLI Online Leadership Training

LOOKING TO ENGAGE AND DEVELOP WOMEN LEADERS IN YOUR ORGANIZATION?

By investing in the development of your women leaders, your organization will not only demonstrate its commitment to fostering gender diversity and inclusion but also pave the way for a more vibrant and inclusive leadership landscape that drives innovation and success.

Identifying high potential women leaders and investing in specialized learning and development is critical to retention and acquisition of top talent. It also demonstrates an organization's commitment to strategic diversity, equity and inclusion initiatives. Historically, leadership development programs have catered to a general audience, which hasn't met the needs or considered the unique experiences of women in the workplace. The Women's Leadership Intensive (WLI) is a leadership journey created by women leaders, for women leaders.

WHY IS THIS IMPORTANT?

According to statistics, women comprise only 23% of executive roles globally and 30.9% hold senior positions in Canada alone. This percentage drops significantly when taking into consideration diversity among women. Women of colour, women with Indigenous heritage and women with disabilities represent approx 6% of mid-level leadership positions and approx 1% of executive roles.

WLI is on a mission to advance Women in Leadership representation, and invite your organization to leverage our programming as part of your corporate strategy.

AT A GLANCE

Organizational Challenges:

- Develop specialized leadership training for women
- Retention and acquisition of top female talent in a competitive labour market
- Reduced productivity due to lack of engagement and development

Benefits for Your Organization:

- Improved organizational culture
- Reinforced commitment to DEI
- Better acquisition and retention of women
- Contributes to organization's total compensation package
- Increased overall performance



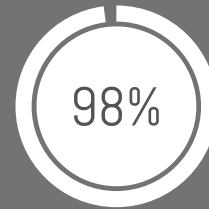
I had a wonderful and supportive experience inside the WLI six-week program. I really look up to Belinda and love her work and the energy she puts out in the world. Highly recommend investing in WLI.

Martina

CPA



We are well aligned with an organizational network of traditionally male dominated industries such as: Mining, Pharmaceuticals, Transportation and Logistics. These companies have been addressing under-representation of women in leadership through our programming in favour of internal L&D programs because it saves them the time and effort required to develop expertise in topics like gender equity, women in the workplace, and women's leadership. WLI does the ongoing research and program development required to keep these programs current, relevant and truly transformational.



98% of WLI participants felt they were better equipped to promote diversity, equity and inclusion in the workplace

WLI ONLINE COURSE CURRICULUM



GOAL SETTING: Get clear on what matters to you and how the Women's Leadership Online Course can help you achieve your goals.

- ✓ Connect with your peers and build your network.
- ✓ Start crafting a vision for the future of your career and leadership.



WEEK 2 - PURPOSE: Uncover your own leadership values and beliefs. Discover your deeper "why" and how to connect to your leadership purpose.

- ✓ Reflect on the defining moments of your life and career to understand your unique strengths as a leader.
- ✓ Gain clarity on your values, so you can use them as a filter to make more aligned decisions.



WEEK 3 - POWER: Claim your identity as a leader. Gain the courage and confidence to lead in alignment with your values.

- ✓ Define the differences between old power and new power systems.
- ✓ Explore your own sources of power, both external and internal.

WEEK 4

WEEK 4 - PRESENCE: Be intentional in the way you show up as a leader. Find your voice to lead authentically as you.

- ✓ Leverage all aspects of your communication, verbal and non-verbal, to have more influence.
- ✓ Learn an effective tool to have difficult conversations, and give and receive feedback.

WEEK 5

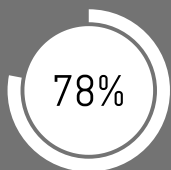
WEEK 5 - GENDER EQUITY IN THE WORKPLACE: Understand what progress has been made towards gender equity in the workplace and what work is left to do.

- ✓ Learn about the important contributions of women in leadership.
- ✓ Uncover your own call to lead and the benefits you bring when you lead as YOU.

WEEK 6

WEEK 6 - NEXT STEPS: Create your pathway forward with a solid plan to continue your growth as a leader.

- ✓ Develop your resilience to manage stress and challenges.
- ✓ Action plan next steps for your leadership, career and continued development.



78 % of WLI participants felt that WLI helped them build their self-confidence as a leader.

REMOVING BARRIERS

Now is the time to add WLI programs to your organization's learning and development portfolio. Your organization's sponsorship of this program will remove financial barriers for your identified high performing individuals, increase their total compensation package and demonstrate your investment in their professional development, engagement and retention.



THE WOMEN'S LEADERSHIP ONLINE COURSE

6-week Online Leadership Training

1.5-2 hours per week
over a 6-week period

For groups of
10-20 Women

6-WEEK LEADERSHIP DEVELOPMENT PROGRAM INCLUDES:

- ✓ 12 hours of facilitated learning
- ✓ Access to resources
- ✓ Workbooks
- ✓ Access to a community of amazing women
- ✓ Activities to apply your learning

BONUS: Each participant receives a 30-minute one-on-one Leadership Strategy call with a member of the WLI team.

Upon course completion participants earn a micro-credential and will receive a badge of course completion.



Women's Leadership Intensive is more than a developmental leadership course but more profoundly an experience in authenticity in leadership skills. I would recommend this experience to any woman leader who wants to refine but more importantly step into their true potential.

Leanne

Business Services Manager

"A powerful year-long journey of self-discovery and development. The skill building, networking, and confidence I acquired as a leader (and a human) had immediate and ongoing positive impact on my work and life. The "ROI" from this program is personally and professionally immeasurable!"

Sharron

Manager of Learning & Development

"I feel like I'm no longer doing it alone. There's a lot of great content, but for me the biggest part was the networking and connections."

Tara

Entrepreneur

"The biggest learning is recognizing that I have a voice and a space at the table. It is so empowering."

Kathy

Training Specialist

"This program changed my life."

Jenelle

Director of Operations

"I came for the professional development and left with a sense of purpose and a network of powerful women who are so aligned with my values."

Caitlin

Director of Marketing



BELINDA CLEMMENSEN

B.SC., M.ED., PCC

LEADERSHIP DEVELOPMENT PROFESSIONAL | FOUNDER OF WOMEN'S LEADERSHIP INTENSIVE (WLI) | CO-FOUNDER OF LEADER COACH INTENSIVE | AUTHOR

With a passion for empowering women and driving positive change, I am a seasoned leadership development professional dedicated to nurturing exceptional leaders. As the founder of Women's Leadership Intensive (WLI), my mission is to inspire, empower, and equip women to lead the change our world needs. With over 25 years of experience, I have helped leaders tap into their potential, embrace their authentic selves, and make meaningful contributions to organizations and communities. I am also proud to co-found the Leader Coach Intensive, a program focused on developing world-class coaches who will shape the future of leadership. Through my work, I am committed to fostering gender equality and creating a brighter future where diversity and equity in leadership are celebrated.

SOME OF THE ORGANIZATIONS WE'VE WORKED WITH



CONTACT US TO DISCUSS HOW TO MOVE THE NEEDLE ON YOUR GENDER EQUITY GOALS

BOOK CALL

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